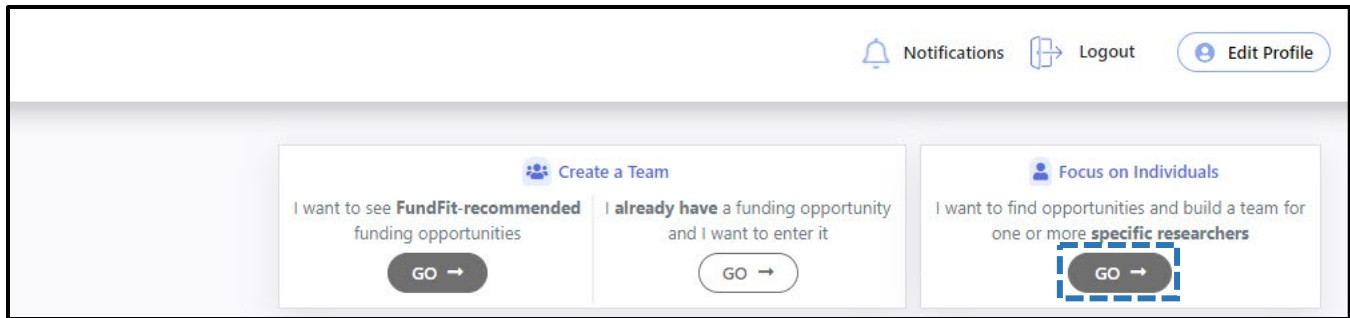


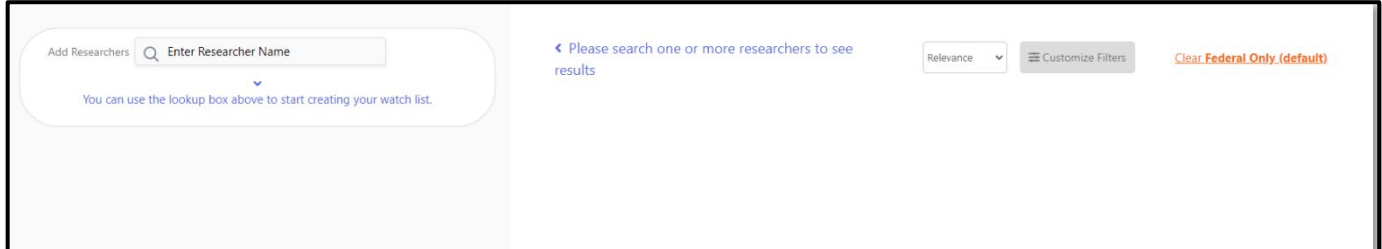
## HOW TO FIND A FUNDING OPPORTUNITY ON FUNDFIT – REVERSE MATCHING

Rather than starting with a search filter or keyword, “Reverse Matching” is the process of finding a suitable funding opportunity for a specific person, often yourself. After identifying the person you would like to find opportunities for, FundFit attempts to search for funding opportunities that would align with their interests and areas of focus based on their proposal, award, and publication data.

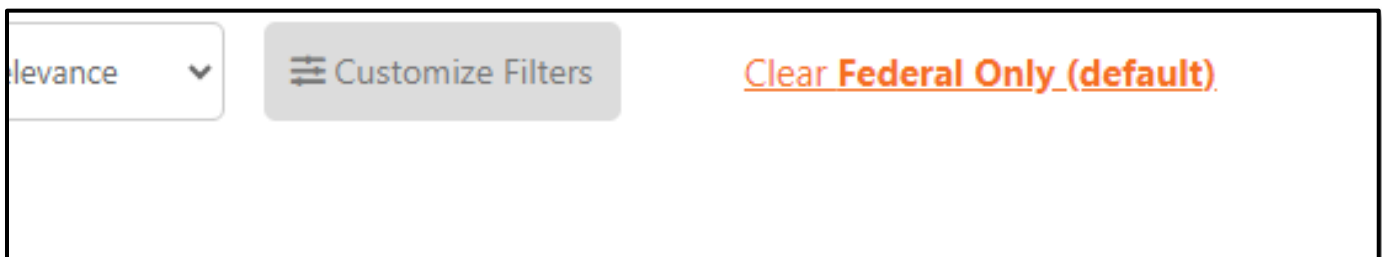
1. From the home page, click on the “Go” button under the “Focus on Individuals” section.



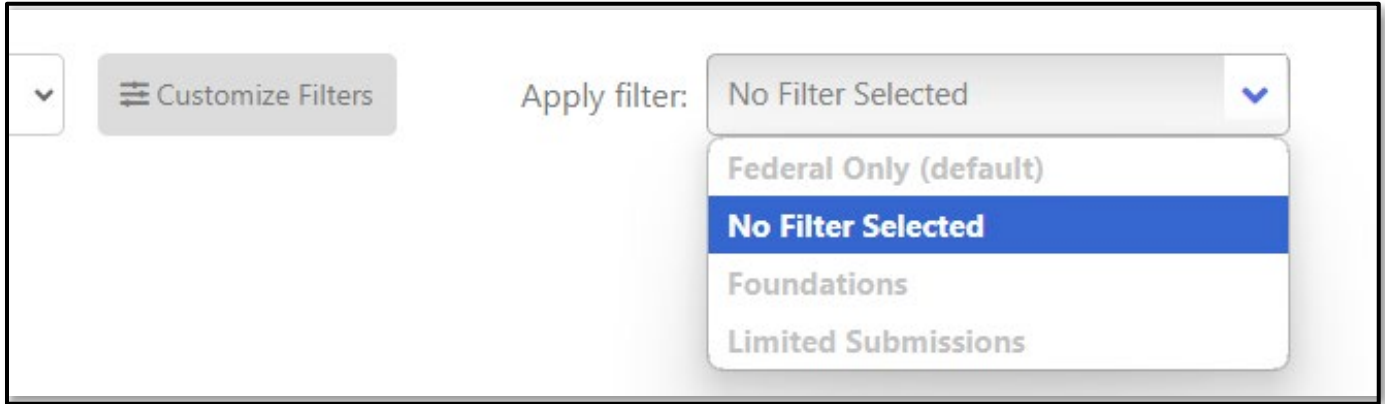
2. This will launch a screen similar to the screen shot below.



The orange text on the right side of the screen indicates the selected search filter applied to the search. This can aid in limiting your results to specific sponsors, funding amounts, deadlines, etc. based on the configuration of the filter. For more information on creating a custom search filter, check out this quick guide on Custom Searches.

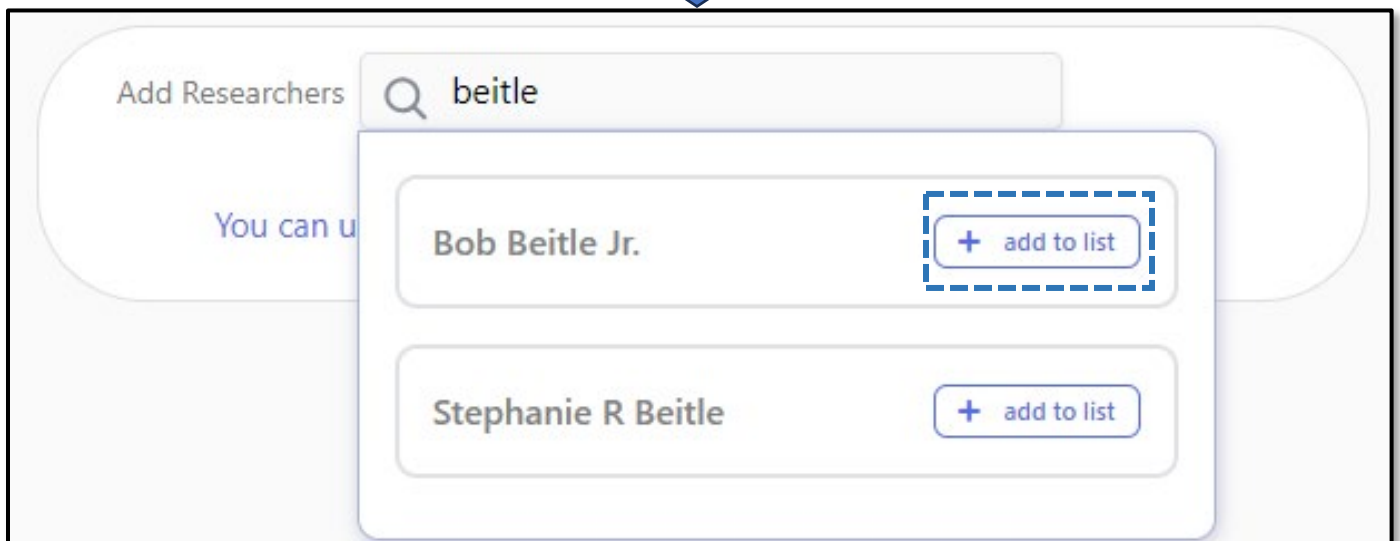
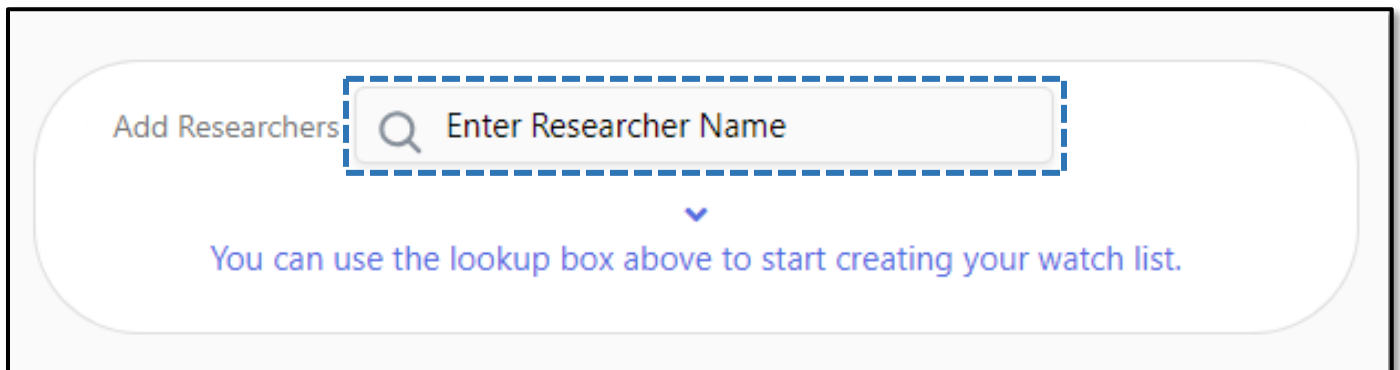


If you would like to change or remove your selected filter, click on the orange text to clear the filter.

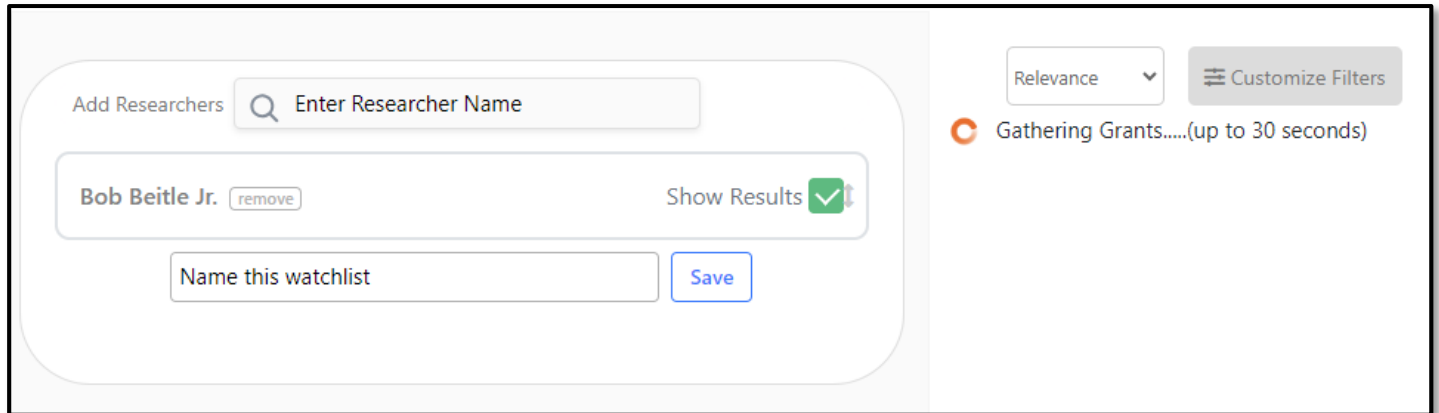


This will give you a drop down to select the filter you would like to use. Your list will differ from what is pictured as you control which search filters that you create. Selecting “No Filter Selected” will return unfiltered results based only on the matching to the researcher selected in the next step.

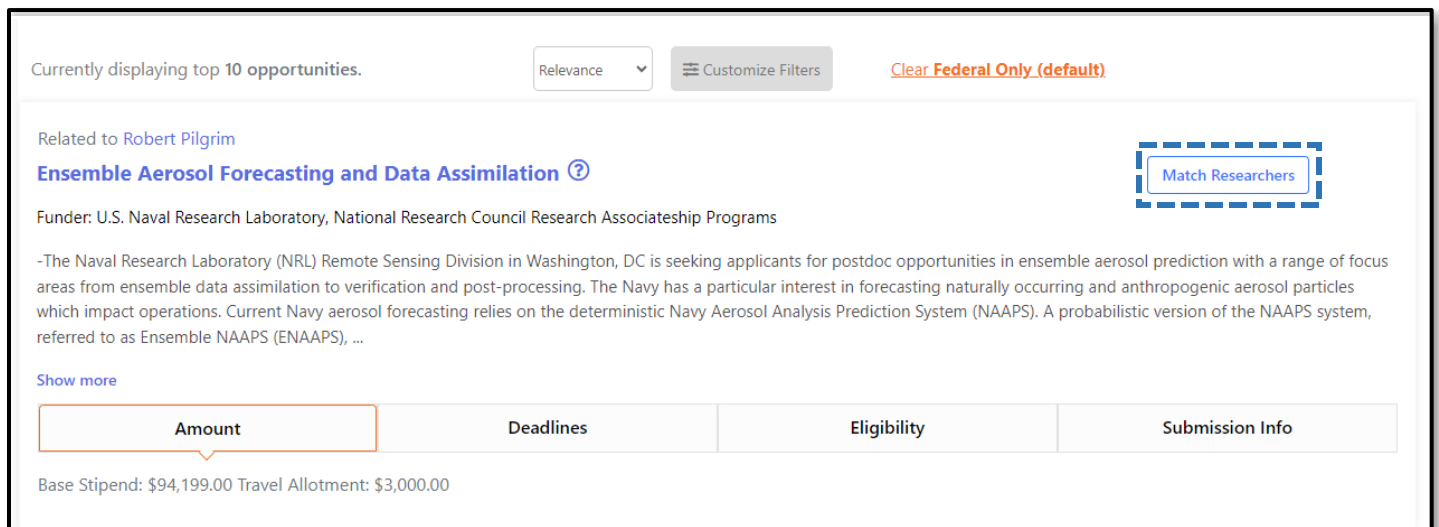
3. Enter the name of the researcher that you would like to search for in the box labeled “Enter Researcher Name.” You can enter their full name or a partial name to get a list of the potential matches.



- Click the “+ add to list” button to add the chosen researcher to the search. FundFit will immediately begin gathering potential funding opportunities for the researcher. This can take 30 seconds to a minute depending on how many results the system is returning.



- After the search completes, the right side of the screen will populate with a list of funding opportunities like the example below. These give a brief summary of the opportunity with Amount, Deadlines, Eligibility, and Submission Info tabs at the bottom with additional information. Clicking on the blue text of the the title will take you to full details for the opportunity.



Once you have found an opportunity that you would like to pursue, click on the “Match Researchers” button (circled above) to begin matching to other researchers to build a team for the project.

See our guide on Building a Team [here](#) for more information on the Match Researchers function.